



THE DIGITAL FOOTPRINT MAP



Directions: Everything you post online creates a "Digital Footprint"—a permanent trail of your internet activity. Read through Alex's social media timeline spanning from 6th grade to 10th grade. Then, answer the reflection questions by putting yourself in the shoes of people who might be reading Alex's profile in the future.



@AlexTheGreat_123

Alex

2022 (6th Grade)

Math is stupid. I never do the homework anyway. Mr. Davis is the worst teacher ever. 🤔👎

Alex

2024 (8th Grade)

Called out sick from my volunteer shift at the animal shelter so I could stay home and play Fortnite all day. Easiest lie ever haha. 🎮🐾

Alex

2025 (9th Grade)

Just got my learner's permit! Watch out pedestrians, I am a terrible driver 😄🚗
🐻

Alex

2026 (10th Grade)

Applying for the Summer Tech Camp Scholarship! Really hoping I get accepted so I can learn to code! 💻🌟

1. You are the director of the Summer Tech Camp reviewing Alex's application. You search their name online and see the post from 2024. Does this post make you want to trust Alex with a scholarship? Why or why not?

2. Imagine Alex is applying for a job delivering food for a local restaurant. Why might their post from 2025 be a "red flag" for the employer?

3. If you were Alex's friend, what advice would you give them about their digital footprint before they apply to colleges?
